

Welcome to the American
Association for the Child's
Right to Play June 2 Board
Meeting

Board Members Present:

Whitney
Deb
Marcy
LaDonna
Cynthia
Vivien
Jihyun
Rusty



IPA USA Board Meeting June 2, 2019 Agenda

Board Goals Discussion Request Executive Committee to Work on this – Deb will lead –Develop 1 goal to be achieved by Dec 31, 2019 and two goals to be achieved by Dec 2020

Vision Discussion – Volunteers – pick a leader- Objective – 2 vision statements to Board for Discussion no later than August 31

Outreach and Advocacy – Whitney and Lisa to hopefully lead this initiative - Plan in place with some elements completed by August 31
, Board Manual to include a Conference Planning section. Volunteers to work on it - Pick a leader -- Draft by August 31st

Recess Updates

President Updates—Vanita Vishram Head Mistress India

Publications: Journal, PlayBlast, Genius of Play ---<https://www.quiz-maker.com/Q8A1F2M> Collaboration between the American Association for the Child's Right to Play and The Genius of Play

TASP/IPA Conference/ IPA World UPDATE London Meeting

Membership

Website Members Only Page

NAEYC Planning

<https://vimeo.com/ondemand/thepowerofplay>

<https://www.quiz-maker.com/Q8A1F2M> Collaboration between the American Association for the Child's Right to Play and The Genius of Play

IPA USA Mission Statement and Purpose

- *Mission Statement*
- The purpose of the International Play Association: Promoting the Child's Right to Play and the American Association for the Child's Right to Play (IPA/USA), <http://ipausa.org/>) is to protect, preserve, and promote play as a fundamental right of humans, especially children, according to Article 31 of the 1989 Convention on the Rights of the Child

Goals Best journal ever/Ritalize contributions to the body of play research to advocate and advance play across the lifespan/Make deadlines and stick to them/Study for recess/Redo playday booklet/Expert Advice articles for Genius of Play/Submit journal articles to Exchange, Young Children, and Teaching Young Children	Vision Statement Global/Peacemaking
Collaborate with other play organizations/Link with AAP/Be bold and courageous in advocating for children’s right to play/Reach out to other organizations to partner and join as orgs/Linking with other countries IPA to share ideas/ greater visibility/strong working communities/ Genius of Play/ Recruit and organize state play advocates/	Educate parents to allow children to engage in free play/Be bold and courageous in advocating for children’s right to play/All professions that touch children, doctors, nurses, teachers, principals, advocates, faculty, play therapists, social workers, psychologists, psychiatrists/Inspire, educate, strengthen individuals, communities, through play/Community/Spirituality/Spirituality, peace
Establish one day a year where everyone plays for 2 hrs, same time, same games/Sponsors, funders and grants for advocacy efforts/Advocate for play with parents, families, communities, and schools, birth to 18 yrs/Promote linkages with other organizations such as the American Psychological Assoc., Coalition for psychology in school and education, they have great links to materials/Promoting a child’s right to play/To get the U.S. to ratify on the Rights of the Child, lobbying/ PR/To get U.S. states to adopt play based curriculum for pre-k and under/Help promote the Let Grow play club in all schools	All children have a need and right to play regardless of physical or mental ability/All children 0-18 yrs/All childrenChildren, youth, minors
Most successful IPA conference ever in 2022/IPA presence at Ithaca play symposium/finalize board manual	Play is not optional/Value all types of play, socio dramatic most important learning/Inquiry/Autonomy, equity, Recognize that playing is learning and is not optional/Equity
Improve communication with members/Build membership to 100+/Become more diverse as an organization/Increase membership market and presence – consider membership entry levels. For teachers under 60 per year/Increase exposure on Instagram, Facebook, Twitter/Increase and promote membership benefits/Recruit more people to educate parents about children’s need to play.	

Goal Categories	Vision Statement Categories
Publications	All children birth - 18
Outreach/Communication/Advocacy/Membership/Social Media/ Collaborations/Sponsors/Funders/Grants	All professions, parents
Conferences/Events/State Play Advocates	Play is learning and is not recreational or optional
Promote Play from Birth- 18 yrs	Equity
/Play Day toolkit/ Board Manual	Child initiated, critical to healthy development

Genius of Play Publishing Opportunity

- As promised – below is an brief overview of our Expert Advice page of our website for you to share with your team:
- The Genius of Play is a nonprofit initiative dedicated to promoting the importance of play in children’s learning and development. In the effort to drive positive engagement and build affinity for child’s play among parents we have developed a [website](#) with contributions from a variety of experts that all write about play topics in line with their expertise. We strive to create messages that hit an emotional core and will be embraced by our audience. We feature psychologists, pediatricians, child development experts and more. The articles are short (typically no more than 500 words) and include bulleted takeaways that parents (or teachers – depending on the topic) can implement in play with their children. The target audience for these articles are parents - mostly millennials with children between the ages of 2 and 8. We promote our experts and their articles on all of our social channels, in email and on the website.

Update from Kathy Fleming on Membership

I received the list of US people who attended the 2017 World Conference in Calgary. There are 28 who are not current or lapsed members. Deb also acquired the list of TASP conference goers. I plan to reach out to these conference-goers about joining once the IPA Conference website is up. (It's scheduled for July.)

I am working with Cynthia Gentry to create a welcome letter and member card. I'll share drafts as available.

	May 2019	March 2019	November 2018
Active Members	71	61	44
Lapsed Members in 2018	63	38	30
Lapsed members 2015-2017	n/a	135	122