

IPA Board Meeting

March 14, 2019
IPA/TASP Meeting
Harrisonburg, VA

Members Present: *Ji Hyun Oh, Deb Lawrence, Olga Jarrett, Marcy Guddemi, Vivian Geneser (Zoom), Bradley Roberts (Phone), Patty Hohlbein, LaDonna Atkins, Kathy Fleming, Whitney Woodward, Rusty Keeler, Dorothy Sluss*

Agenda:

1. Welcome and call to order 12:05pm
2. Approval of minutes –unanimously approved
3. President’s report (LaDonna) (see attached minutes)
 - a. Need for additional revenue
 - b. Building more partnership
 - c. Work closely with IPA World (membership has gone down for IPA USA)
 - d. Website as a better resource for play advocates
 - i. Keeping email same for president, whomever it is
 - ii. Looking for more recommendations
4. Treasurer Report (Marcy)
 - a. \$6,693, \$2000 coming from IPA World
 - b. Budget was presented
 - c. TD Bank
5. Membership Report (Kathy)
 - a. Numbers have decreased over time, but increase from 44 - 61 members from Nov. 2018 to present.
 - b. Reports sparse from 2015.
 - c. Cynthia receives new member notice? Welcome letter and card for proof of membership, along with previous journal
 - d. Pins – LaDonna will distribute
 - e. Looking for everyone’s involvement in getting more members
 - f. MailChimp – not as functional? (Constant Contact, Hoot Suite) Patty will spearhead
 - i. Deb will look into Zoom subscription to include members
 - g. Looking at Social Media improvement – anyone can post as of now
 - h. Media release of mini-grants (Kathy will circulate)
 - i. Donations for mini-grants (gofundme?)
 - ii. Increase limit from \$250 - \$500, depending on the ask
 1. Big awards given lots of publicity
 2. Include deadline of Sept. 30, 2019, with caveats for special consideration – Finalize date for grants

- i. Meaningful benefits for members
 - i. Look at ways to have members-only webinar
 - ii. Playday toolkits as a members-only benefit?
 - iii. Journal is a members-only benefit
 - j. Advertisements for more \$\$?
 - k. Including more groups into IPA
 - i. Reggio-America (NAREA)
 - ii. Defending the Early Years
 - iii. US Play Coalition
 - iv. TASP (Joint membership?) –
 - 1. Dorothy shared that TASP has had some issues with Strong Museum recently in making membership renewals recently
 - v. Have IPA on west coast next year? Not have conference to ensure higher presence at IPA World?
 - vi. Linking IPA with Clemson again to make more money (Deb will explore)
6. Editor Report
- a. Scholarly credit for peer-reviewed submissions
 - b. Needs everyone to review one article a year
 - c. Deadlines need to be adhered to
 - d. Ensuring enough submissions are received
 - i. Reach out to more students
 - ii. 2 deadlines submissions a received annually

_____ MEETING ADJOURNED AT 1:11 _____

- 7. Recess (Olga Jarrett)
- 8. Bylaws (Deb Lawrence)
- 9. Board Training
- 10. Strategic Goal Planning
- 11. NAEYC Conference 2019 (plans, ideas)

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- I. Welcome call to order at 5:40pm
- II. Purpose of IPA/USA
 - a. NAEYC Presentation – please talk to Deb if interested
 - b. Marcy gave history of IPA, beginning in Copenhagen 1961, Article 31, etc.
- III. Reports
 - a. President Report (Atkins) – See attached
 - b. Treasurer Report & Membership report provided in print
 - i. \$1900 in mini-grant fund
- IV. New business – 2019 Board meeting Discussion and Decisions
 - a. IPA World resolutions – see attached
 - i. Recess/school breaks – advocacy and continued
 - ii. Play in crisis (resources listed)
 - iii. Supporting adults to support play
 - b. Screen Free Week 4/29-5/5, Endorsed by several prominent organizations (See Deb)
 - i. Unanimously approved
 - c. New bylaws – previously distributed by email
 - i. Unanimously approved
- V. Voting Results – new slate of officers – attached
 - a. Unanimously approved
- VI. Committee Involvement
 - a. Recess – Christine Davis, Chair/ Summer Belloni
 - b. Membership – Kathy Fleming
 - c. Editorial – 4x/yr e-blast (PlayBlast), e-journal 2x/yr – Patty Hohlbein (EiC), Olga Jarrett
 - d. Play Days – John LaRue, Pat Rumbaugh
 - e. Triennial Conference – TBD
 - i. Look at possible Children’s Museum to host – Pat R. suggested Shape (Reston, VA)
 - ii. Spring 2022
 - f. Outreach/Partnerships/Promotions – Whitney Woodward, Social media
 - g. UN Convention on the Rights of a Child, art. 31 - TBD

- VII. Visioning Exercise
 - a. Add words to add to vision statement
- VIII. Reception

Follow-up business – Olga’s Recess paper to be distributed

Adjourned ay 6:54

Submitted by Whitney W. Woodward